



## Riversand MDM Solution

Riversand cloud-native master data management solutions are designed to support customers' digital transformation journeys through improved business agility, faster adoption and improved collaboration across the enterprise.



### What is Master Data and How has MDM Evolved?

Master data is all non-transactional data within an enterprise – for example, information about customers, products, materials and locations. It serves as a foundation for businesses to build analytical capabilities and more effectively manage operations.

Traditional MDM is now exclusively catering to larger enterprises that demand a personalized solution with a longer implementation cycle. Modern MDM is SaaS-based, incorporates newer technologies like machine learning to give better business recommendations and can be implemented faster to allow enterprises to realize value right away.

### Why do you need an MDM solution?

An MDM solution allows businesses to manage, govern and analyze all of their master data within a single platform, enabling them to develop new insights about their business, have confidence in data quality, increase productivity and improve the customer experience.



### Riversand's MDM Solution Offers:

- ✔ A contextual multi-domain master data core
- ✔ Embedded AI/Analytics framework to drive better insights and actions around data
- ✔ Highly business-friendly user experience with a self-service orientation
- ✔ Improved quality of data and the ability to derive actionable business insights
- ✔ A broad array of apps that provide an endlessly extensible solution that will grow with you

### Built for Business Speed & Agility

- ✔ High-scale processing enabling enterprise speed and agility
- ✔ A native cloud platform designed for fast implementation and seamless upgrades
- ✔ **Built-in NoSQL** enables **data discovery from anywhere** without requiring upfront model creation

### Streamlined Collaboration Tools

- ✔ Connect internal and external teams for efficient process management
- ✔ **User-friendly, responsive and adaptive UI** increases adoption and dramatically reduces training time

### Enables Intelligent Business Decisions

- ✔ **Superior data quality and governance tools** that enable businesses to be confident in the accuracy and completeness of their information
- ✔ **Unified MDM environment and graph database** offers the most innovative data modeling approach
- ✔ **True multi-domain core** offers a holistic view of the business

### Strengthens Organizational Compliance

- ✔ Offers the infrastructure, tools and best practices for **governance of enterprise-wide corporate records**
- ✔ Rely on a **consistent set of policies and standards for handling data**

Organizations need a multi-domain Master Data Management solution that can grow with them as business needs evolve. The Riversand MDM solution manages all kinds of data today – and is also a future-proof solution for the data challenges of tomorrow. Examples of current data domains include:



- ✔ Product Master
- ✔ Customer Master
- ✔ Vendor Master
- ✔ Recipe Master
- ✔ Spare Parts Master
- ✔ Material Master

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