



# Profisee: Multi-Domain MASTER DATA MANAGEMENT (MDM)

Profisee is a next generation master data management (MDM) software which deliver data management solutions on Azure using the Profisee Platform.

## What is the Profisee Platform?

The Profisee Platform simplifies the entire process for master data management via user experience and uncompromising performance allowing clients agility and access to drive necessary data governance and analytics, without having to write code. The delivery strategy is focused on a user experience that delivers on ease of use, speed and scale, without functional compromise.



## Why customers use the Profisee Platform?

- Profisee is the **only multi-domain vendor** on Gartner's Magic Quadrant for Master Data Management that is **built on the Microsoft technology stack**.
- Profisee **offers a scalable, repeatable solution** with **satisfied customers of every size, spanning all industries**, with hundreds of different use cases.

## THE PROFISEE ADVANTAGE

### Deployment

- **One Platform, Deployed Anywhere**
- Configuration without coding
- Cloud, on-premise, or hybrid

**Industry Leading Total Cost of Ownership and Time to Value**

### Knowledge

- **The Profisee Academy**
- Training On-Demand
- Certified Global Partners

**Easiest to Use MDM Software  
Low Impact Upgrades**

### Price

- **One Platform. One Price.**
- Every Domain. Every Source.
- Every User. Every Record.

**Top 5 Highest Rated MDM Software Growing 10x of Master Data Market**

**"Profisee is simply the easiest, and fastest MDM platform in the industry. Voted #1 by business users in the latest G2 Crowd Master Data Management Grid Report™."**

- Eric Melcher, VP Global Product Management, Profisee

# How the Profisee Platform works, to achieve business benefits



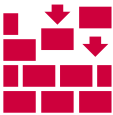
## \$100MM in cross-sell revenue uncovered

- Created single view of Business Partner
- Created client onboarding compliance process
- Exposed conflict of interest across lines of business



## MDM Toolset fosters a culture of data

- Over 200+ projects and teams using master data
- 100% C-Suite and Executive Team support
- 5-8% increase in forecast accuracy across revenue practices



## \$6MM in annual savings with reduction in data errors

- Customer data cleansed, de-duplicated and harmonized
- Reduced shipping errors and fees
- Improved customer experience

## One Platform. One Price.

- Profisee is a next generation master data management software company, making it easy, affordable and accessible, to provide a trusted data foundation across your enterprise.
- Our unique approach enables your investment without limits on:
  - Users
  - Records
  - Domains
  - Data sources
- Profisee's unique Total Cost of Ownership platform is empowering our customers to innovate and transform their digital businesses faster and more affordably.

## Profisee + Microsoft

Empowering Business Success through Digital Transformation

Profisee and Microsoft deliver the foundation of digital transformation: Enterprise MDM

[Learn More](#)

Engage Customers



Empower Employees



Optimize Operations



Transform Products



## Why Profisee?

- **The only MDM ISV whose platform runs exclusively on the Microsoft stack.**
- **Native integration with Microsoft, including Dynamics, SQL Server, Active Directory, Excel, etc.**
- **The only MDM ISV whose solution is available on the Azure Marketplace, on a consumption basis.**
- **Proven in the market: On the Gartner Magic Quadrant for MDM.**
- **Growing at 10X market average.**